



Communiqué

Amaral's Bakery is opting for CIS Group's DSD solution for the delivery and invoicing of their Portuguese specialties.

Saint-Jérôme, Québec, September 29, 2011— Amaral's Bakery has chosen the Companion Suite from CIS Group to automate its distributors' activities in Massachusetts. Thanks to the Direct Store Delivery application, the distributors are enabled to perform order entries and to complete quick returns efficiently, directly at point of sales. Afterwards, all the entered information will be transmitted by cellular network directly at the head office of Amaral's Bakery. CIS is delighted to collaborate with Amaral's Bakery, who distributes multiple Portuguese bakery products, and with Bar Code Direct, who will provide them with Motorola MC55 handheld computers and Zebra MZ320 printers.

About CIS Group:

CIS Group is one of the largest providers of direct store delivery (DSD) and sales force automation (SFA) solutions in North America. They have been creating innovative software solutions since 1977, always helping businesses optimize and streamline their unique business process, reducing operating costs and having a positive impact on revenue. The extensive mobile experience of its team, based in Canada, the US, Costa Rica and Portugal, have a proven track record of over 8000 routes and reps automated , and a strong customer base in various industries, and outstanding professionalism made CIS a leading provider of software solutions for the mobile workforce.

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For further details, please visit our web site at www.cis-group.com or contact:

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