

## **AUCOIN BAKERY USES ROUTE COMPANION® TO OPTIMIZE ORDER TAKING AND INVENTORY MANAGEMENT.**

The Aucoin Bakery, located in Nova Scotia, has recently acquired the Companion® software Suite. The Aucoin Bakery has entrusted CIS Groupe with the task of automating its Direct Store Delivery (DSD) activities. CIS has supplied the Aucoin Bakery with devices equipped with the Route Companion® software, which allows a faster and more accurate processing of orders, as well as invoicing at the point of sale. The Aucoin Bakery already had hand-held computers, but these were becoming rather outdated.

Route Companion® is installed on Intermec CN3B mobile devices and communicates through Internet with Office Companion® with the help of a cradle. Office Companion® is interfaced with the company's existing software, Simply Accounting, which allows the automatic transfer of invoices to the accounting system. Route Companion® allows much more efficiency and control in the management of inventory. The truck inventory at the beginning of the day, the management of routes and order taking are all made easier and faster by the mobile device, thanks to the integrated scanner. At the point of sale, Route Companion® ensures accuracy in the processing of returns and orders, and invoice printing is done in an instant using Intermec PB51 printers.

### **About the Aucoin Bakery**

The Aucoin Bakery is located in Petit Étang , alongside the world-famous Cabot Trail, neighbouring the Cape-Breton Highlands National Park and the region of Chéticamp. For more than half a century, the Aucoin Bakery has been offering products and services that are a slice above the rest. Established in 1959, the Aucoin Bakery rose to success by offering products and services from homemade family recipes and continues to grow strong serving customers throughout Cape-Breton Island.

### **About CIS Group**

CIS Group is one of the largest providers of DIRECT STORE DELIVERY and SALES FORCE AUTOMATION software solutions in North America. They have been creating innovative software solutions since 1977, helping businesses optimize and streamline their unique business process, reducing operating costs and having a positive impact on revenue. CIS' innovative solutions have a proven track record with over 8000 routes and reps automated throughout North America, making them a leading provider of mobile software solutions for field sales, merchandising and direct store delivery.

For more information, please visit [www.cis-group.com](http://www.cis-group.com)