
Communiqué

Lallemand Group, established in more than 36 countries, has chosen CIS Group's Direct Store Delivery solution to automate its distributors' activities

Montreal, Québec, September 29, 2011— Lallemand Group has chosen Companion Suite from CIS Group to automate the distributors' activities for bakeries and restaurants throughout Europe and North America. This project will be divided into three phases which will initiate with the deployment of the application in Portugal, and then it will be installed in Poland, Austria, Germany and the United States. DSD drivers will have all the necessary information to carry out their daily activities directly on these mobile units, capturing signatures and archiving all invoices and receipts in the language of their choice at point of sale. CIS' Direct Store Delivery solution – Route Companion – offers the flexibility to adapt to Lallemand specific business needs. The Route Companion mobile application will run on Motorola's MC75 paired with Zebra's RW420 Print Stations. All data will flow in a bidirectional environment, transferring information processed on the road with a Wireless data services directly to their back-end application. CIS is proud to partner with Lallemand group and looks forward to helping them optimize their pick-up/delivery routes.

About Lallemand Group:

Lallemand Inc. is a privately held Canadian company, founded at the end of the 19th century, specializing in the development, production, and marketing of yeasts and bacteria. The company has five major divisions: North American Yeast and Ingredients (based in Memphis, USA), European Yeast and Ingredients (based in Vienna, Austria), Specialty Yeast and Bacteria (based in Toulouse, France), Bio-Ingredients (based in Montreal, Canada) and the British Isles & African Yeast and Ingredients (based in Johannesburg, RSA). Administrative offices for the parent company are in Montreal, Canada.

About The CIS Group:

CIS Group is one of the largest providers of direct store delivery (DSD) and sales force automation (SFA) solutions in North America. They have been creating innovative software solutions since 1977, always helping businesses optimize and streamline their unique business process, reducing operating costs and having a positive impact on revenue. The extensive mobile experience of its team, based in Canada, the US, Costa Rica and Portugal, have a proven track record of over 8000 routes and reps automated , and a strong customer base in various industries, and outstanding professionalism made CIS a leading provider of software solutions for the mobile workforce.

For further details, please visit our web site at www.cis-group.com or contact:

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