



## **LOTO-QUÉBEC UPGRADES ITS FIELD SALES SOLUTION WITH CIS' LATEST COMPANION SUITE**

**Saint-Jérôme, QC – May 28, 2010** – Loto-Québec will be upgrading its Field Sales/Route Accounting application with CIS' latest Companion Suite. This Route Accounting software offers the flexibility to adapt to the specific needs and security requirements of the lottery industry. The Companion solution allows Loto-Québec to optimize their field activities, providing them with full visibility and control over its field sales and distribution operations. CIS is also assisting Loto-Québec in the upgrading of all its aged handheld equipment and printers.

Loto-Québec has been a CIS client for many years and it is now please to reconfirm its business relationship with CIS Group. CIS is happy to help them fulfill their route accounting business needs, streamlining information between the field workforce and the back-office.

Since 1969, Loto-Québec has been at the forefront of the gaming industry by banking on its integrity and dynamism, as well as on innovation. In doing so, it has fulfilled in a responsible manner, its mandate to offer gaming activities while contributing significantly to the public finances and the Quebec economy.

### **About CIS Group**

Founded in 1977, CIS Group is one of the largest providers of DIRECT STORE DELIVERY and SALES FORCE AUTOMATION software solutions in North America. They have been creating innovative software solutions since 1977, helping businesses optimize and streamline their unique business processes, reducing operating costs and having a positive impact on revenue. CIS innovative solutions have a proven track record with over 8000 routes and reps automated throughout North America, making them a leading provider of mobile software solutions for field sales, merchandising and direct store delivery. For more information, please visit [www.cis-group.com](http://www.cis-group.com)

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