



NEILSON DAIRY WILL BE ROLLING OUT CIS' DIRECT STORE DELIVERY SOLUTION ON ALL ITS DISTRIBUTION ROUTES IN CANADA

Saint-Jérôme, QC – February 18, 2010 – Neilson Dairy, based in Ottawa, will be rolling out CIS' DIRECT STORE DELIVERY (DSD) solution – Route Companion – on all its distribution routes in Canada. Neilson Dairy was acquired by Saputo Inc. (also a CIS client) some time ago, in an effort to increase its presence on the Ontario fluid milk and cream market. Saputo has been a CIS client for many years, using CIS' Companion Suite for its DSD distribution and field sales activities. Route Companion will help optimize Neilson's direct store delivery operations, providing them with full visibility and control over their field operations. DSD drivers will carry out all their daily activities directly on Intermec's handheld computers, which will help them to simplify clerical work and become more productive and efficient.

From its founding in 1893, the William Neilson Company was dedicated to "nothing but the best." The Neilson tradition of quality, excellence and dedication continues today under its "twin manufacturing plant" system. The modern, high-efficiency Ottawa Neilson Dairy supplies eastern Ontario and western Quebec. The Superdairy in Halton Hills, which opened in 1981, supplies the Greater Toronto area, as well as the rest of Ontario. Combined, Neilson Dairy's plants produce millions of liters of milk products annually.

About CIS Group

Founded in 1977, CIS Group is one of the largest providers of DIRECT STORE DELIVERY and SALES FORCE AUTOMATION software solutions in North America. They have been creating innovative software solutions since 1977, helping businesses optimize and streamline their unique business processes, reducing operating costs and having a positive impact on revenue. CIS innovative solutions have a proven track record with over 8000 routes and reps automated throughout North America, making them a leading provider of mobile software solutions for field sales, merchandising and direct store delivery. For more information, please visit www.cis-group.com

For more information please contact

Bertrand Martelle
VP Business Development
CIS Group
1 888 432-1550
bmartelle@cis-group.com